

Alberta Lamb Producers Board Meeting Minutes: 13 August 2024

Guest presentation 15 minutes– Ian Ryan AgriProfit\$ and Sheep Benchmarking
Guest attending: livestock research analyst, Pauline Vanbiert working under Ian Ryan.

Mr. Ryan presented on the Agriprofits Program as it pertains to Lamb Cost of Production benchmarking in Alberta. To create statistically valid data we need between 30 and 50 lamb producers to join the program. Data collection sheets are excel based and data is used for research and analysis. Looking to customize reports for each sector i.e. lamb and forage COP. Remote data collection will be supported through TEAMS meetings with research analysts. In process of developing report generation tools for all sectors. Interested in continuing data collection with lamb producers.

Attending: Jordan Allen, Marty Winchill, Alison Neale, Adam French, Darlene Hawco
Staff: Jolene Airth

Regrets: Richard Boscher

The chair called the meeting to order at 7:33pm.

1. **Motion to approve agenda, Seconded.**
 2. **Motion to approve the meeting minutes from July 23, 2024, as presented. Seconded.**
 3. Office and Financial Update
 - a. Budget vs actual was reviewed.
 - b. July Tag Stats were reviewed.
 - c. Executive Director Report, written report circulated.
 - d. Request for ad in NL from SSDB was approved.
 - e. **Action: Directors to submit questions for marketing to council to ED by the end of the week.**
 4. AGM Planning
 - a. Sponsor & speaker update -speakers are confirmed for the conference, a few sponsors left to connect with
 - b. Director to send vest details, directors to send measurements
 - b. Director nominations –Four director nomination forms have been received. Will add this info to NL.
- Action: Directors to send vest measurements in.**

5. MLA Heather Sweet, Agriculture, Forestry, and Rural Economic Development Critic - Calgary Stampede Agriculture Roundtable – Chair event alongside approximately 20 commissions/stakeholders. Presented top two concerns in the sheep industry in Alberta, learned many sectors share the same concerns. ALP was well received at the event and invited to connect with any concerns in the future.
6. NSN meeting July 25, 2024. Strategic planning will commence in the fall.
7. AG Smart July 30, 2024 - Chair and ED attended. Connected with many of the RDAR staff and board and AG Minister. Was a very beneficial day of networking with stakeholders and industry partners.
8. Badlands Summer Select Sheep Sale August 9-10 - Finance Chair attended on behalf of ALP and was well received. Approximately 60 people in attendance with 16 young exhibitors in the show from across the province.
9. Producer Feedback- Farm tour scheduled for ED and Directors on September 3 with a producer in Ponoka. No other feedback.
10. Upcoming Events:

Open Farms Days with CCWG August 17– Adam French
SSDB AGM January 10-11, 2025
BC Sheep Federation AGM- October 5-6, 2024 Abbotsford, BC
14. In Camera 8:34pm Out of camera 8:39pm.
15. Motion to Adjourn Meeting at 8:39pm.

Outstanding Action items:

Action: Directors to submit questions for marketing to council to ED by the end of the week.

Action: Directors/ED to reach out to remaining sponsors for AGM & conference

Action Directors to send in vest measurements