

**Alberta Lamb Producers
Board Meeting Minutes: 23 October 2024**

Attending: Jordan Allen, Richard Boscher, Martin Winchell, Adam French, Darlene Hawco.

Staff: Jolene Airth, ED

Absent: Alison Neale, Olivia Blum

The chair called the meeting to order at 7:03pm.

1. **Martin Motioned to approve agenda, Adam Seconded.**
2. **Adam Motioned to approve the meeting minutes from October 8, 2024, 2024, as presented, Darlene seconded.**
3. Office and Financial Update
 - a. Tag Stats were reviewed
 - b. Budget vs. actual review
 - c. Executive Director report was given
4. Westfine Meats producer meeting October 16, 2024 This was a well attended meeting with 41 people on the call. It was stressed that all producers are in this together with the processor and they are a producer as well. Westfine was profitable in their last year but underperformed. They are running plant at 50% capacity and are looking to increase the utilization of their plant. There are investing in the case ready side of things with lamb and veal. They are expanding their freezers to increase capacity, which will increase inventory to meet market demands. Increasing their volumes will decrease their fixed costs. They are importing USA carcasses, processing them and exporting them back to the USA. They want to see lamb quality increased from the producers and prioritize producers who can supply year-round and will purchase cash lamb when they can. Target is a 27-30kg carcass.
5. All MBC meeting October 22, 2024 Attended by Jordan, Adam, Marty and Jolene. Very well attended, excellent speakers, learning and networking opportunities. Excellent skills to bring back to our own board. Allowed opportunity to ask pointed questions to other commissions.
6. Leduc County/ALP/AGA/Alberta Alpaca webinars - A meeting was held between these groups to plan webinars for the new year.
7. Industry events Jordan will attend the OSF AGM Friday Oct 25 via Zoom.
8. AGM & Conference update
 - a. Working budget review showed that sponsorship and conference ticket sales will have us close to a break even point.
 - b. Board & staff tasks- board reviewed tasks and assigned them

9. Producer Feedback Marty received an email with a connection from his article in the newsletter. Staff have been speaking to excited producers who will be attending the conference and AGM.

**Directors write notes/comments in the database every time they speak to a producer.*

10. In camera 8:27pm and Out of camera 8:40pm

11. 8:40 pm Motion to Adjourn made by Martin.

Industry Events:

Alberta Goat Association AGM & conference November 9 & 10 Camrose possible Marty

ASBA AGM November 16, Lacombe: **Jordan, possibly Martin**

ALP AGM & Conference November 23, Olds: All Directors, minus Richard.

Agribition Nov 25-20 Regina, Sask: board decided not t attend.

CSF AGM – December? In person or virtual?

SSDB AGM January 10-11, 2025: