

**Alberta Lamb Producers  
Board Conference Call Minutes: 23 June 2022**

Attending: Brittany Walker, Richard Boscher, Emilie Rowe, Judy Buck, Nicole Schieck, Rick Cromarty and Jordan Allen

Regrets: None

Meeting started at 7:30pm.

**1. Agenda**

**Motion to approve agenda as presented. Seconded.**

**2. Motion to approve the meeting minutes from June 23, 2022 as presented. Seconded.**

**3. Office and Financial Update**

- a. Budget vs Actual
- b. Tag Stats
- c. Olds College Update
- d. AGM  
**Action: Directors to continue fill in the sponsorship tracking sheet for the AGM and begin to reach out to their contacts to see if we can get any more sponsors.**
- e. ALP Plebiscite Critical Path Update
- f. Town Hall Debrief  
**Action: ALP will continue to proceed with one town hall a year as our attendance levels remain low (23).**  
  
**Action: Staff to draft an article to include in the September N'ewesletter explaining to producers the reason we are moving to one townhall a year.**  
  
**Action: Staff to cancel February Town Hall Meeting calendar invite to board.**
- g. Director in Training  
**Action: Staff to advertise the Director in training position in the September n'ewesletter and on social media.**

#### **4. ALP Committee Updates**

Producer Town Hall

**Action: Committee to be closed until next year.**

Wool Committee

**Action: Committee to send staff names and contact information for independent wool buyers who want to be added to our new contact list to be developed, on our website.**

Marketing Committee

**Action: Staff to send committee the amounts for re-printing 4-H materials.**

**Action: Marketing Committee will send staff a budget for marketing/advertising initiatives by Wednesday, July 20<sup>th</sup>, that breaks down the amounts per initiative that they propose to be implemented in our new fiscal year.**

National Committee

**Action: Directors to send staff an email if they have any other comments or feedback to add to the NPF document from the NSN.**

Predation Committee

**Action: Committee to be closed until next year.**

#### **5. AgSafe Alberta Letter of Support**

**Action: Staff to draft response outlining ALP's support for farm safety and AgSafe Alberta going forward.**

#### **6. Producer Feedback**

**In camera**

The in-camera meeting was called to order at 8:31pm and adjourned at 8:47pm.

**Motion to adjourn meeting at 8:47pm.**