

**Alberta Lamb Producers  
Board Meeting Minutes: 06 May 2022**

Attending: Brittany Walker, Emilie Rowe, Nicole Schieck, Judy Buck, Rick Cromarty, Jordan Allen and Clarence Paterson

Regrets: Richard Boscher and Clarence Paterson

In-camera started at 8:12 am and ended at 8:13 am.

Meeting started at 8:13 am.

**1. Agenda**

**Motion to approve agenda as presented. Seconded.**

**2. Motion to approve the meeting minutes from April 28, 2022 as presented. Seconded.**

**3. Office & Financial Update**

**Action: Staff to cancel the May 12 board meeting.**

**Action: ALP Chair will submit the summer address to producers and Rick Cromarty will submit the Director address. Deadline is June 20, 2022.**

**4. ALP AGM Update**

**Action: Staff to amend conference agenda – aging workshop will be included in the carcass quality (Dan Morrical) and staff will connect with Lynn Tait to see if she would instead present on neonatal lamb post-mortems.**

**Action: Staff will connect Merck to see if they can present (30 min) on Clostridium strains with an emphasis on new strain A at our conference on Friday, November 18<sup>th</sup> at 12:45pm.**

**Action: Vice Chair will pick up Dan Morrical to bring to the conference, and out-going Chair will drive him back to the airport.**

**Action: Staff to connect with Rob Smith to see if he would be interested in MC'ing the conference and AGM.**

**Action: Director will share contact info for Rob Smith to staff.**

**Action: Staff to draft and circulate a survey to producers to see if they would want to attend and in-person dinner at our AGM & Conference.**

**Action: Directors and staff to work on sponsorship for the AGM.**

#### **5. ALP Town Hall Meeting Committee**

**Action: Staff to connect with Andrea Hanson on the neonatal supplement project and see if they were awarded funding.**

**Action: Staff will amend the time of the meeting to be 2 hours (7pm-9pm).**

**Action: Directors will prepare their speech to introduce themselves.**

**Action: Town Hall Committee will reach out to the potential large, medium and small producers to see if they are interested in joining the panel.**

**Action: Staff will add Producer Town Hall update to next board meeting.**

**Action: Staff to amend Zoom link to reflect new time.**

**Action: Staff to have meeting package ready and shared with producer in June 14, 2022 and finalize agenda.**

**Action: Staff to advertise town hall in Summer N'ewesletter.**

**Action: ALP to host two town hall meetings next fiscal year, one Feb/March and July/August.**

**Action: Bump the neonatal lamb supplement research project update to the spring 2023 town hall.**

#### **6. ALP Committees**

**Action: Emilie will be removed from the Wool Committee and added to the National committee for succession planning. Judy has stepped down from the National Committee, Jordan will be added to the wool committee.**

**Action: ALP created a Predation committee comprised of Judy Buck, Jordan Allen and Rick Cromarty who will work on investigating bylaws and classifications of LDG's by Q4, 2022.**

**Action: Staff to ask Clarence if he would like to join the predation committee.**

#### **7. Night Predation Control de-brief and next steps**

**Action: Predation committee to put together a document for board review/approval of how we think Night Predation Control could work/be structured here in AB for staff to present to livestock commissions and share with staff by June 15, 2022.**

**Action: Staff to add predation control document as agenda item at the June 23 board meeting.**

**Action: Staff reach out to other livestock commissions to see if they are interested in joining us on advocating for night hunting for predation control.**

**Action: Staff to follow up with the board on the feedback form other livestock commissions.**

## **8. Governance Committee**

**Action: Staff to include the industry abbreviations appendix from the director handbook as its own document in the new director folder and include the board training strategic planning presentation.**

**Action: New Director folder will be implemented moving forward.**

## **9. Wool Committee**

**Action: Staff to set up a meeting in early August for the wool committee to engage with Campaign for wool (Executive Officer and Western Canada rep) to see how ALP can be involved/what role can we play in this project.**

**Action: Staff to send out a doodle poll to campaign for wool and the wool committee to find a date/time for the meeting.**

## **10. Marketing Committee**

**Action: Staff to upload the two sample lambing record templates onto the ALP website>resources>new producer and caring for lambs sections (after adding our logo).**

**Action: Staff to connect with Blue Ocean to see the price to have one landing page where people can select either producer or consumer website so they can be directed to the correct website.**

**Action: The marketing committee members will take videos of themselves highlighting their operations and highlighting what ALP can do for you and have them edited and shared with the board to review and approve.**

**Action: Staff to re-print 4-H materials or as much as we can get for the \$500.00 budget.**

**Action: Staff to order ALP long sleeved collared shirt and hoodies for board and staff to wear at the AGM.**

**Action: Staff to create new section in the quarterly n'ewesletters called Producer Spotlight where we feature one of our eligible lamb producers.**

**Action: Marketing Committee will reach out to producers to see if they will submit a profile for the newsletter spotlight.**

**Action: Committee to meet and get estimates/quotes for the advertising suggestions for the board to review and decide what amount to invest in our new budget by June 30.**

**Action: Committee to send out the quotes/estimates to staff to circulate with the board and include in August 11 meeting package.**

**In camera**

The in-camera meeting was called to order at 3:37 pm and adjourned at 3:39 pm.

**Motion to adjourn meeting at 3:39 pm.**

**Alberta Lamb Producers  
Board Meeting Minutes: 07 May 2022**

Attending: Brittany Walker, Emilie Rowe, Nicole Schieck, Judy Buck, Rick Cromarty, Jordan Allen and Clarence Paterson

Regrets: Richard Boscher and Clarence Paterson

Meeting started at 8:01 am.

**11. Strategic Mindset Training**

**12. FAA Meeting Report**

**Action: ALP Chair will reach out to the FAA Chair to set up a meeting amongst our boards to discuss suggested amendments to the feeder and breeder loans program.**

**Action: ALP Chair to circle back with the E.D. in regard to the outcome of the call with FAA Chair.**

**13. Strategic Planning - Create SMART Goals**

- a. Reviewed the current plan and created smart goals for each strategic theme category.

**Action: Staff to add have the board review the ALP Predation Management module and fact sheet by end of May 2023.**

**Action: Staff to add action items identified in strategic plan smart goals to the outstanding action items listed on ALP board agendas to have it in one easy, central location, to keep everyone accountable to the timelines that were allotted.**

**Action: Staff to re-vamp the SMART goal workbook (break apart into strategic themes and organize with short, long and future goals.**

### **In camera**

The in-camera meeting was called to order at 4:24pm and adjourned at 4:33pm.

**Motion to adjourn meeting at 4:33pm.**

## **Alberta Lamb Producers Board Meeting Minutes: 08 May 2022**

Attending: Brittany Walker, Emilie Rowe, Nicole Schieck, Judy Buck, Rick Cromarty, Jordan Allen and Richard Boscher

Regrets: Clarence Paterson

In-camera started at 8:04 am and ended at 8:05 am.

Meeting started at 8:05am.

### **14. Strategic Planning continued**

Engagement Session, Next Policy Framework discussion was had and the board provided the Executive Director with the items she needs to advocate for on this call later in May with the Ag Minister.

Reviewed the current plan and created smart goals for each strategic theme category.

**Action: Staff to connect with OSF to talk about the Canadian Verified Sheep Program and circle back to the board.**

**Action: Staff to update the strategic plan document and share with the board for final approval/amendments prior to being posted on our website and shared with producers.**

## **15. Producer Feedback**

### **In camera**

The in-camera meeting was called to order at 11:22 am and adjourned at 11:22 am.

**Motion to adjourn meeting at 11:22 am.**