

**Alberta Lamb Producers
Board Meeting Minutes: 16 September 2022**

Attending: Brittany Walker, Emilie Rowe, Judy Buck, Nicole Schieck, Rick Cromarty, Jordan Allen, Raelene Schlumeister and Jolene Airth

Regrets: Richard Boscher

In-camera started at 8:05 am and ended at 8:10 am.

Meeting started at 8:10 am.

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to approve the meeting minutes from September 8, 2022 as presented. Seconded.

3. Office & Financial Update

- a. Budget vs Actual 2021-22
- b. Budget vs Actual 2022-23
- c. Tag Stats
- d. September 22, 2022 Board Meeting

Action: September 22, 2022 meeting will be cancelled.

Action: ALP Chair will reach out to the most recent producer who has claimed check off back and will circle back with the board and will add notes in the producer database.

4. Strategic Planning

Action: Board created ALP values for the organization.

Action: Reviewed the current strategic plan and staff provided status updates for the SmartGoals.

Action: Staff to amend strategic plan document to reflect the addition of ALP values that were created.

Action: Staff to update short, long and future goals workbooks.

5. ALP Summer Student de-brief for Sheep and Goat Vegetation Management Accreditation program

Action: ALP Director to email staff the proposed wording amendments to some of the case studies – in particular adjusting the reference of border collies to instead say stock dogs.

6. Wool Committee

Action: Wool Committee to circle back with the CFW to find out more specifics on the sponsorship aspects, deliverables, who is responsible for what, etc.

Action: Wool committee to gather the information mentioned above and present back to the board at the October 13 board meeting.

7. Plebiscite Update

In camera

The in-camera meeting was called to order at 2:54 pm and adjourned at 2:54pm.

Motion to adjourn meeting at 2:54pm.

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Attending: Brittany Walker, Emilie Rowe, Judy Buck, Nicole Schieck, Rick Cromarty, Jordan Allen, Raelene Schlumeister and Jolene Airth

Regrets: Richard Boscher

In-camera started at 8:04 am and ended at 8:05 am.

Meeting started at 8:05am.

8. ALP AGM Update

Action: Due to low registration numbers (13), it is not financially feasible for ALP to proceed with the in-person conference component of the 2022 AGM.

Action: Chair and E.D. to work together on drafting the comms piece to be circulated to Alberta Producers and Marketing Council on the cancellation of the conference, including revised agenda.

Action: Staff to generate notice to producers with the AGM details to host hybrid model for meeting (in-person and online) for 7pm start time on Saturday, November 19, 2022.

Action: Staff to book Theatre in Ag Centre for AGM, hotel rooms for directors, room block for producers.

Action: Staff to connect with Olds College, Pomeroy hotel to cancel bookings for Nov 18-19, 2022 conference.

Action: Staff to connect with the presenters at the AGM to cancel their presentations.

9. ALP Town Hall Committee

Action: Staff to book Wednesday, July 5, 2022 for the 2022-23 ALP town hall meeting and send a calendar invite to the board.

10. CFA General Managers Meeting De-brief

Action: Staff to proceed with receiving a video recording from Mary Robinson (CFA Chair/President) to play at the November 19 AGM to highlight and educate producers on the lobbying/advocacy efforts being made at the federal level for the agricultural industries through our affiliation/membership with the NSN.

11. National Committee

Action: Staff to connect with eastern provincial organizations and see how they view the current traceability program and how it is working for their producers.

Action: Staff to circle back with the board on the information gathered in regard to feedback on the current traceability program.

12: FAA Discussion

Action: ALP Chair to connect with the FAA Chair surrounding the definition of feeder lambs and the additional feedback discussed by the board.

Action: ALP Chair to circle back with the ALP board on the outcome of the abovementioned discussion.

13. Marketing Committee

Action: Staff to connect with GoA to find statistics for the lamb industry that can be included on the proposed consumer marketing banner.

Action: Staff to share the stats the GoA can provide to the marketing committee.

Action: Marketing Committee to send staff the mock up of the banner to staff by 9am, October 6, 2022 so it can be included in the Oct 13 meeting package to be distribution to the board for review and discussion.

14. 2021-22 Check off Refund list Final

Action: ALP Chair will connect with the new producers who have claimed their check off back.

Action: ALP Chair will circle back with the board on the conversation had with the producer who claimed check off back to provide their feedback and will also add notes into the producer profile in the database.

Action: Directors will go in and add in their notes for each producer they contacted who claims check off back, in their respective profiles in the database. By November 18, 2022.

15: Ultrasound Background Information

Action: Staff to add this topic for discussion at our next strategic planning session at our next F2F meeting.

16. Producer Feedback

17. Scotiabank YMF

Action: Director will circle back with AFSC rep to inquire on the information/stats they are looking for to see if we might be able to work together to offer lending programs better suited/available for lamb producers.

18. Outstanding Action Item Follow Up/Review

In camera

The in-camera meeting was called to order at 11:51am and adjourned at 12:09pm.

Motion to adjourn meeting at 12:09pm.