

**Alberta Lamb Producers  
Board Conference Call Minutes: 09 November 2023**

Attending: Emilie Wilson, Jordan Allen, Judy Buck, Nicole Schieck, Richard Boscher, Martin Winchell, Darlene Hawco, Jolene Airth and Jessica Chitwood

Regrets: None

Meeting started at 7:30 pm.

**1. Agenda**

**Motion to approve agenda as presented. Seconded.**

**2. Motion to approve the meeting minutes from October 26, 2023 as presented. Seconded.**

**3. Office & Financial Update**

- a. Budget vs Actual
- b. Tag Stats
- c. Campaign for Wool – IWTO Meeting  
**Action: ALP Directors will circle back with staff as to who is going by Wednesday, November 15, 2023.**
- d. AGM  
**Action: Staff to order Director in Training ALP golf shirt, hoodie and name tag.**

**4. ALP Committee Updates**

*Wool Committee*

***Action: ALP Director will send make the proposed amendments to the wool infographic and will circulate with the board for final approval.***

*Marketing Committee*

***Action: Committee to look into receiving more information regarding placing Alberta Lamb ads on YouTube (including the cost).***

*Large Producer Committee:*

*National Committee*

## **5. Outstanding Action Items**

**Action: Staff will remove outstanding action items as per the board discussion.**

## **6. Government Drought Relief Program**

**Action: Staff will connect with other livestock groups to see how they are responding to the Ag Ministers November 7, 2023 letter.**

**Action: Staff will connect with ALP legal to see if we can promote our producers contacting their local government officials about their issues with the geographical eligibility requirement of the 2023 Canada-Alberta Drought Livestock Assistance response program.**

## **7. Producer Feedback**

**Action: Staff to email the producer who submitted the resolution for the 2024 AGM that it will be presented for producers to vote on.**

## **In camera**

The in-camera meeting was called to order at 8:52pm and adjourned at 9:13pm.

**Motion to adjourn meeting at 9:13pm.**